MITH SAMLANH
Annual Report
2016

Mith Samlanh ("Friends" in English) is a Cambodian local organization working with marginalized children/youth, their families and their communities to build their futures and to develop creative projects that effectively support the children to become independent and productive members of the community.

Phnom Penh, February 2017
<table>
<thead>
<tr>
<th>Acronym</th>
<th>Description</th>
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<tbody>
<tr>
<td>CS</td>
<td>ChildSafe</td>
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<tr>
<td>FSB</td>
<td>Friends Social Business</td>
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<td>FNS</td>
<td>Friends and Stuff</td>
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<td>FI</td>
<td>Friends-International</td>
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<td>HBP</td>
<td>Home Based Production</td>
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<td>HTC</td>
<td>HIV Hand Testing &amp; Counselling</td>
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<tr>
<td>HIV/AIDS</td>
<td>Human Immunodeficiency Virus/ Acquired Immune Deficiency Syndrome</td>
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<td>MMT</td>
<td>Methadone Maintenance Therapy</td>
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<td>MS</td>
<td>Mith Samlanh</td>
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<tr>
<td>PLWHIV</td>
<td>People Living with HIV</td>
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<tr>
<td>PWID</td>
<td>People Who Inject Drugs</td>
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<tr>
<td>PWUD</td>
<td>People Who Use Drugs</td>
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<tr>
<td>TH</td>
<td>Transitional Home</td>
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<tr>
<td>VT</td>
<td>Vocational Training</td>
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Mith Samlanh would like to thank all those who invested along with us to help us achieve lasting results for children, youth and their families in Cambodia.

You make all that we do possible – on behalf of our beneficiaries, thank you!

Allan Murry Jones
AMADEUS
Australian Embassy/DFAT
Comic Relief
Dan Church Aid
Fire Tree
Fossil Foundation
Foundation De L’Orangerie
Friends Deutschland
Gisela Foundation
Global Fund-SSR

Juniclar Foundation
Phnom Penh Capital Hall
Riverview Children Foundation
Secours Catholique/Caritas France
SIPAR/AFD
The Mercury Phoenix Trust
WISE/Swiss Philanthropy Fund
WISE/Eric Barthelme
UNICEF
Weyerhaeuser Family Foundation
World Childhood Foundation
WHO WE ARE AND WHAT WE DO

Mith Samlanh (MS) is an award-winning social enterprise and program of the NGO Friends-International, established in Phnom Penh, Cambodia in 1994. Mith Samlanh’s goal is to build a future where all children are safe from all forms of abuse, become functional, productive citizens of their country and contribute to a more peaceful, equitable and sustainable world. Working in the capital Phnom Penh, MS provides comprehensive services to marginalized children, youth and their families. Since its inception, the organization has supported the education, well-being, and sustainable reintegration of more than 200,000 marginalized children, youth, and their caregivers.

VISION
Together, we protect marginalized children/youth and related groups and with them create innovative and exciting opportunities to build their futures.

MISSION

- Protect urban children and youth from all forms of abuse
- Reintegrate marginalized children and youth to become actively involved in society
- Prevent marginalized urban children and youth from engaging in risky behavior
- Improve the way organizations work by promoting innovative and effective approaches
- Influence all tiers of society to provide supportive environments and adopt positive behaviors

WINNING SOCIAL ENTERPRISE
In recognition of its impact, MS/FI has received numerous awards over the years including:

- The Reach for Change Child10 Award (2014)
- The WildAsia Award for Most Inspiring Responsible Tourism Initiative, ChildSafe (2014)
- The AGFund International Prize for Pioneering Human Development Projects (2013)
- Global Journal Top 100 NGOs (2013, 2012)
- The Schwab Foundation Award for Social Entrepreneurship (2009)
- The Isabelle Allende Foundation Espiritu Award (2008)
- The Skoll Award for Social Entrepreneurship (2007)

CORE VALUES

- Child value and best interest
- Transparency
- Sustainability
- Positive approach
In order to ensure the biggest impact on the lives of our beneficiaries and achieve its goals and mission Mith Samlanh works in two interlinked ways:

- **Saving Lives**: providing immediate support on the streets and communities
- **Building Futures**: ensure the sustainable reintegration of marginalized young people into society

The program is based on holistic range of services including education, training, income generation, emergency family support, counseling and family reintegration with the purpose of reintegrating children and youth into society as empowered individuals.

16,000+ futures built every year
In 2016, we reached over 16,000 children, youth and caretakers through our work, including over 14,000 directly.
Outreach

MS’s Outreach team is at the core of the organization’s child protection program and a critical first step to protecting children and youth from harmful situations. Outreach activities were carried out on the streets, in communities and in drop-in centers in 6 main zones, Central Phnom Penh, Russey Keo, Takhmao, Chbar Ampov, Meanchey and Andong. The team builds strong relationships with children and their families over time, assesses their needs and presents alternatives to street life. Services include: healthcare, medical services, hygiene facilities/materials, non-formal education, life-skills education and prevention, recreational and cultural activities.

- **7,425** (40% female) Children and youth received direct services
- **4,349** (50% female) Caretakers received direct services
- **550** (55% female) Families receive emergency support
- **490** (48% female) People referred to hospital
- **1,164** (21% female) People supported to access legal documents
- **502** (48% female) Children, youth and caretakers affected and/or infected by HIV supported
- **2,491,281** Services provided in Outreach

People participated in 4 alcohol support groups

People supported to access legal documents
Drug/Substance Abuse

MS’s Drug Project is one of the only holistic approaches for youth drug users in Cambodia and is currently one of only three organizations in Cambodia licensed by the government to implement needle and syringe exchange programs. It provides a set of prevention and harm reduction services to drug-using street children and youth, as well as high-quality services to help them recover from addictions and return to normal life through rehabilitation, family/school reintegration, training and job placement.

11 support groups are operational
306 (95% female) sex workers provided with services
873 (40% female) HTC tests conducted

“After joining the Alcohol Support Group my life totally changed. My healthy is better, I have money to buy rice and food for my family while before I spent it all on alcohol. My daughters call me and visit me more often, before they seem to hate me and didn’t want to speak with me”

Participant in the alcohol support group

427,982 needles and syringes distributed
673,993 condoms distributed
437,250 harm reduction services provided
Detox Center (Green House)

Through its drug rehabilitation center, Greenhouse, Mith Samlanh provides both pharmacological and psychosocial support to a maximum of 30 drug-using children at one time. The center is a free, voluntary, community-based rehabilitation program that works with children to overcome their addiction and obtain/re-obtain the social skills needed to reintegrate into society.
The Vocational Training Project provides access to professional skills training to foster future employment opportunities for marginalized youth. MS offers training in a range of different professions including: barbering/hairdressing, welding, hospitality/cooking, electricity, motorcycle mechanics, sewing and beauty (cosmetology/nail technician).

In 2016, MS has operated 3 VT businesses in the suburbs of the capital (a nail bar shop in Choum Chao, sewing shop in Ksamat and a moto garage in Takmao, Kandal Province.) Watch the video here, and learn more about our VTs.

“Since I have started my own beauty shop with the support from Mith Samlanh, I can earn enough money to support my family and keep my youngest sister in school. Today I’m proud to say that I’m business a woman in my early twenties. My family as well my neighbourhoods are so proud and happy for my success.”

Thida, 23, from Svay Rieng Province, graduated from our beauty vocational training program and with support from Mith Samlanh opened her own business.
MS’s School Reintegration Project provides a path for out-of-school children to reintegrate into the public school system. Children who are able and willing to re-enter school are first enrolled in the remedial education project, where they catch up on literacy, mathematics, science, geography and history. At the start of the public school year, MS supports each child to reintegrate into a local school and provides necessary material with “back-to-school kits.” After they enter public school, children receive ongoing support to stay in school through continuous follow-ups and support classes.

**Education & Public School Reintegration**

<table>
<thead>
<tr>
<th><strong>582</strong></th>
<th>NEW CHILDREN</th>
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<tbody>
<tr>
<td><strong>2,204</strong></td>
<td>CHILDREN</td>
</tr>
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</table>

were supported to be **reintegrated** into public school

received support to **remain** in public school.

**760 (48% female)**
children are successfully supported by their families

**277 (48% female)**
students received remedial education

**237 (58% female)**
students attended support classes

**1,167 (47% female)**
children reached through school enrollment campaign

**85%**
students retained in public school
Income Generation

MS operates three projects that support stable income generation: Micro-enterprise, job placements and Home Based Training/Production. Through its new Employment Offices MS supports unemployed youth and caretakers to secure employment and supports entrepreneurs to start their own business, helping them identify ideas and formulate business plans and training them on day-to-day business operations. The Home-Based Training and Production program teaches vulnerable caregivers to produce products that MS sells at its three Friends ‘n Stuff retail outlets in Phnom Penh.

328
(41% female)
youth and caretakers placed in jobs

67
(77% female)
youth and caretakers supported to open their own business

82
(93% female)
caretakers participated in HBP
Family Reintegration

The Family Reintegration Project is based on the principle that the family is the best environment for a child’s development. While children access temporary lodging in MS’s Transitional Homes and Group Homes, social workers trace families, assess the family environment, work with dysfunctional and abusive families to ensure a safe environment for children to realize reintegration. When direct family reintegration is not an option, MS identifies suitable alternative care options, such as foster care, so that children grow up as a part of a family unit. MS also works in two prisons providing vocational training and job readiness to prisoners who are shortly to be released to ensure a successful socio-professional reintegration into society.

FAMILY REINTEGRATION

201 children (49% female)
were reintegrated into a family environment

50 children (female 17) supported in long and short term foster care

31 children prevented from abandonment

9 street living families supported to return to their homeland

TRANSITIONAL HOME

237 children (35% female)
accessed safe accommodation in TH

58 (22% female)
students supported to live in group homes

82 (36% female)
prisoners supported with soft skills and VT

9 street living families supported to return to their homeland

71%
Children/youth accessed education at MS
15%
Children/youth placed into a family environment
14%
Youth placed in jobs
MS is the main implementing partner of the ChildSafe Movement, powered by Friends-International, in Phnom Penh. Through advocacy, training and community capacity-building, and through its wide reaching campaign activities, the ChildSafe Movement spreads awareness of risks faced by marginalized children and promotes the best practices embodied in the ChildSafe Tips. Its international campaigns, such as the “Think Children are not Tourist Attractions” or “Don’t create more orphans” reach millions around the world. Its local campaigns, such as the Citizens and Community campaigns, spread awareness and educate citizens on child rights in cities across South East Asia.

ChildSafe also provides direct assistance to children in emergencies through its network of ChildSafe agents. Key members of local communities are identified and trained to recognize and effectively assist children in distress. These activities are complemented by the ChildSafe Hotline, a call-service run by trained social workers who respond to reports of children in distress and take action to protect them 24 hours a day, seven days a week.

**ChildSafe Movement: Protecting Children Locally**

**583 ChildSafe Agents**

**5,618 actions taken**
To ensure its social services achieve the highest level of sustainability, MS integrates several activities into a social business framework. Connected to its Home-Based Production project, MS provides a market for marginalized caregivers, selling their products through Friends ‘n Stuff outlets. Most notable among the social businesses are hospitality training restaurants, operated under the TREE brand (Training Restaurants for Employment and Entrepreneurship), which have received international acclaim.

**Sales and profits of MS’s social businesses**

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>2015</th>
<th>Variance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sales</td>
<td>1,943,883</td>
<td>1,842,829</td>
<td>5%</td>
</tr>
<tr>
<td>Profit</td>
<td>394,547</td>
<td>297,773</td>
<td>32%</td>
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### OUR FINANCES

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>2015</th>
</tr>
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<tbody>
<tr>
<td>Number of staff (31 Dec)</td>
<td>222</td>
<td>300</td>
</tr>
<tr>
<td>Total income (US$)</td>
<td>3,160,807.82</td>
<td>3,495,010</td>
</tr>
<tr>
<td>Total expenses (US$)</td>
<td>3,500,742.15</td>
<td>3,649,545</td>
</tr>
<tr>
<td>Administrative costs</td>
<td>3%</td>
<td>3%</td>
</tr>
<tr>
<td>Social Businesses (31 Dec)</td>
<td>11</td>
<td>11</td>
</tr>
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### PROGRAM RESULTS

**Total Income Composition**
- Business sales revenues: 62%
- Donor funding: 38%

**Total Expenses**
- Social business: 44%
- Social services: 56%
- Vocational Training and Employment: 10%
- Income generation activities: 10%
- Outreach: 18%
- Family Reintegration: 10%
- Detox center: 2%
- Education and culture: 6%
- Admin: 3%

**Total Expenses by program**
- Friends Social Business: 49%
“I do enjoy every single day in the training center. Here I got to make many new friends, participate in fun activities, sports and especially arts. I am forever grateful to Mith Samlanh for giving me a change to have a better life.”

Vocational training student learning cooking skills at Mith Samlanh